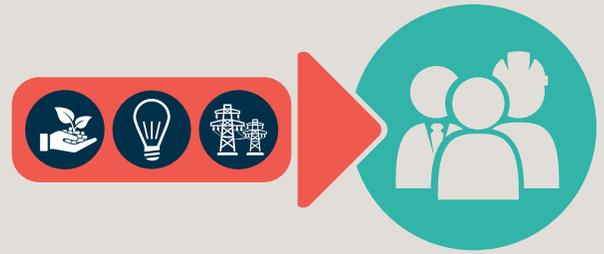


ENERGY in QUÉBEC:

A Source of Growth



A new energy efficiency offering

FOR THE BENEFIT OF CONSUMERS

The energy transition implies numerous stakeholders focused on ambitious targets from the standpoint of energy efficiency and the fight against climate change. To effectively implement the transition, the government is proposing the complete revamping of oversight of the transition. The centralization of services offered to energy consumers is at the root of the model.

Flexible, efficient management

The new more flexible, efficient oversight model calls for the **establishment of a single, readily accessible gateway** for all energy consumers for the delivery of services pertaining to innovation, energy efficiency and energy substitution.

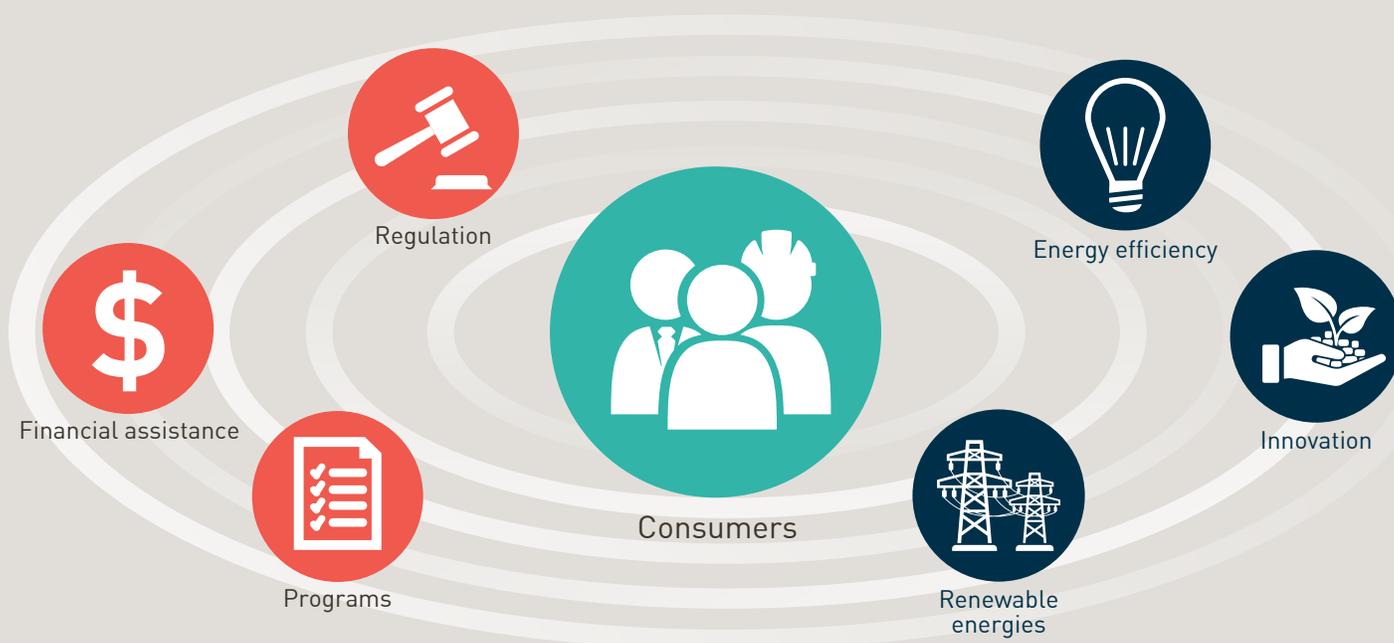
A single administration will coordinate all services and programs that government departments and bodies offer and will thus enjoy greater autonomy. The new oversight model will:

- ▶ ensure the attainment of the government's energy conservation targets and propose additional targets if need be;
- ▶ coordinate the implementation of all energy efficiency and energy innovation programs;
- ▶ offer direct services such as financing for consumers and businesses, loan guarantees and financing at low interest rates.

The government is seeking in this way to encourage innovative, catalyst projects geared to the Québec economy and the energy transition.

The oversight model offers numerous advantages

- ▶ The establishment of a single gateway and the grouping and enhancement of the services offered will improve consumers' experience, whether they are individuals, businesses or institutions.
- ▶ The elaboration of a master plan will replace the individual plans now proposed by energy distributors in order to achieve coherence and broader synergy in various initiatives. The plan will also include the entire array of government measures.
- ▶ The government wishes to take advantage of the proximity of experts in all fields such as energy distributors and partners in order to propose new ideas to promote the energy transition. The new oversight model will facilitate communications between stakeholders.



Under the responsibility of the Minister of Energy and Natural Resources, the single gateway will draw inspiration from the structures established by governments that have already successfully embarked upon an energy transition.

Its implementation reflects the current worldwide trend to rely on a tool that is highly flexible with respect to the energy transition. Québec is already a leader in the realm of energy efficiency. If it wishes to maintain its position and influence behavioural change, it must promptly adopt the appropriate means to do so.